



Images & Text for Facebook Posts

Below are ideas that you can use to create engaging posts on your Facebook business page.

Each theme has an image (available for download on the Marketing Toolbox), as well as suggested text for your post status. Simply copy and paste the text into Facebook.

Save this document so that you can refer to it when planning your Facebook posts.

If you have questions about advertising on Facebook, email marketing@mckesson.ca.

SUBJECT	IMAGE	TEXT
Blister Packaging		Medication management made easy! Come speak to our pharmacy team about blister packaging.
Blood Pressure		Did you know? Discover the advantages and techniques of taking your blood pressure at home as well as tips for choosing the right blood pressure monitor in this article: https://www.guardian-ida-pharmacies.ca/en/article/hypertension-and-self-monitoring
Diabetes 1		You know the drill: eat well, exercise, stop smoking. For diabetics, these good habits can make a world of difference! Learn more https://www.guardian-ida-pharmacies.ca/en/article/healthy-lifestyle-habits-and-diabetes
Diabetes 2		Get your blood sugar numbers to target. Speak to our pharmacy team today about diabetes medication and treatment.
Easy Prescription Transfers		Transferring your prescriptions is easy! Come speak to our pharmacy team to find out how.
Home Health Care		There are many products that can help you keep your balance and maintain your independence while reducing the risk of a fall. Visit us to learn more about how to choose the right products and how to use them properly.
Injection / Vaccination		Should I get a flu shot? That is the question many Canadians ask themselves as flu season approaches. Here are a few reasons why you should consider getting a flu shot this year: https://www.guardian-ida-pharmacies.ca/en/article/4-reasons-to-get-your-flu-shot

SUBJECT	IMAGE	TEXT
Medication Reviews		Are you taking multiple medications? Are you unsure if you're taking them correctly? Visit us for a complimentary consultation. We'll review all your medications with you and make sure you're taking them correctly to ensure you are getting the most effective treatment.
Medicine Cabinet Cleanup		Looking to clean your medicine cabinet? You may have a collection of expired and unused medications. Don't throw them in the garbage or flush them down the toilet! Instead, return them to us for safe disposal.
Mobile App		Manage your meds in the comfort of your home! Download our app to fill and re-fill your prescription anytime, anywhere! Google Play https://bit.ly/367fwmj App Store https://apple.co/3AjM0aK If you are on a computer, you can register here: https://app.diemhealth.ca/ .
Save Time		Skip the line every time by ordering your prescription fills and refills on our diem® health app! Google Play https://bit.ly/367fwmj App Store https://apple.co/3AjM0aK To use the app on a computer, register here: https://app.diemhealth.ca/
Seniors' Day		Every (insert day of the week) is Seniors' Day! Enjoy (insert percentage) off on non-prescription items!
Smoking Cessation		Most people try to quit smoking 5 to 7 times before they finally succeed. Quitting smoking is hard. It takes time, determination, and repeated attempts. We are here to help with recommendations.
Travel Health		Preparation is crucial for peace of mind when travelling. This checklist will help you make sure you have everything you need for a healthy and fabulous vacation! https://www.guardian-ida-pharmacies.ca/en/article/travel-health-preparation-checklist
We are Here for You		When it comes to your family's health, you can trust your local community pharmacy.
Weight Management		Everyone knows that maintaining a healthy weight can be hard at times. Luckily, our pharmacy team is here to help! Visit us to ask about our weight management program which will help you maintain a healthy lifestyle and feel great.